

2019 MASFAA Annual Conference Program Draft

Sunday, October 6

Pre Conference Sessions 1-2:30:

- Financial Wellness Programs: Start Up Institute (Part 1)
- Women in Leadership

Opening/Welcome – 3:00

Interest Sessions 4:15-5:15:

- Champions of Compliance
- Financial Aid May Be Challenging, but How We Talk About it Doesn't Have to Be
- Retaining Students of Color at Predominantly White Institutions
- Understanding Credit
- Financial Wellness Programs: Start Up Institute (Part 2 - continuation from Pre Conference)
- Task Force Update - Enrollment Management

Happy Hour 5:30-6:15

Dinner and Keynote Speaker – EJ Carrion 6:30-8

Brain Sports Trivia 8-???

Join us for an exciting and interactive trivia competition on a variety of topics - not just sports

Monday, October 7

Paula Luff, NASFAA National Chair and Business Meeting 8:30-9:45

Interest Sessions 10:00-11:15:

- Diversity Toolkit
- How to Navigate a Difficult Conversation: Engaging with Students in Tough Situations
- NASFAA Certified Financial Aid Profession
- Speaking Like a Champion
- US Department of Education Training
- Business Solution



2019 MASFAA Annual Conference Program Draft

Lunch and Keynote Speaker - Tom Thibodeau 11:30-1:15

Interest Sessions 1:30 -2:30

- Improv for the Workplace
- Teaming up with Athletics
- Verification – Beyond the Basics: Separating the “Must from the May”
- Task Force Update – MASFAA Strategic Planning
- US Department of Education Training
- Business Solution

Interest Sessions 3:00 – 4:00

- A Leaders Guide to Organizational Change When You’re NOT the Leader
- Delivering Service to Online Students
- Extreme Makeover: Federal Work-Study Edition
- ROI of Financial Education
- US Department of Education Training
- Business Solution

Systems Sector Breakout 4:15-5:00:

- Banner
- Datatel
- PeopleSoft
- Powerfaids
- Other Systems
- Vendors

Dinner on Your Own

Tuesday, October 8

Interest Sessions 9:15-10:30:

- Hitting the Nail on the Head: MASFAA Advocacy and Legislation Toolkit
- Emotional Intelligence: What Champions are Made Of
- GLBA/Data Security
- Financial Wellness FACTs – Frequently Asked Counseling and Trainings



2019 MASFAA Annual Conference Program Draft

- US Department of Education Training
- Business Solution

Lunch and Federal Update 11:00-1:30

Interest Sessions 1:45-2:45:

- Majoring in Money: How American College Students Manager Their Finances
- Modernizing Title IV Aid to Encourage and Accommodate Innovation in Higher Education
- Quick Tips for Preventing Costly Compliance Missteps
- Task Force Update – Leadership in Associations
- US Department of Education Training
- Business Solution

Interest Sessions 3:15-4:15:

- When Staff Hit a Stumbling Block: Coaching the Underperforming Employee
- Consortium Agreements
- The Part Financial Aid Plays in Enrollment Management
- NASFAA
- NSLDS and COD 101
- Task Force Update – At Risk Youth

Town Hall/Ask a Fed 4:30-5:30

The Main Event – Dinner 5:30-???

Wednesday, October 9

NASFAA Update 9-10:30

Passing of the Gavel and Intro to 2020 Conference 10:30-11:30

